

Tellico Village Homeowners Assn and New Villagers Liquor Store Survey Results

On May 30th as a part of a report to the HOA and New Villager memberships, we asked for your input on the prospect of having a liquor store in Tellico Village potentially owned and operated by the POA.

948 of you responded. Here is a summary of that response for your review.

The HOA and NV boards have asked the POA Board to consider the survey results in their decision-making process.

HOA members please send questions/comments to the HOA Contact Us email at: hoatv.org/contact-us

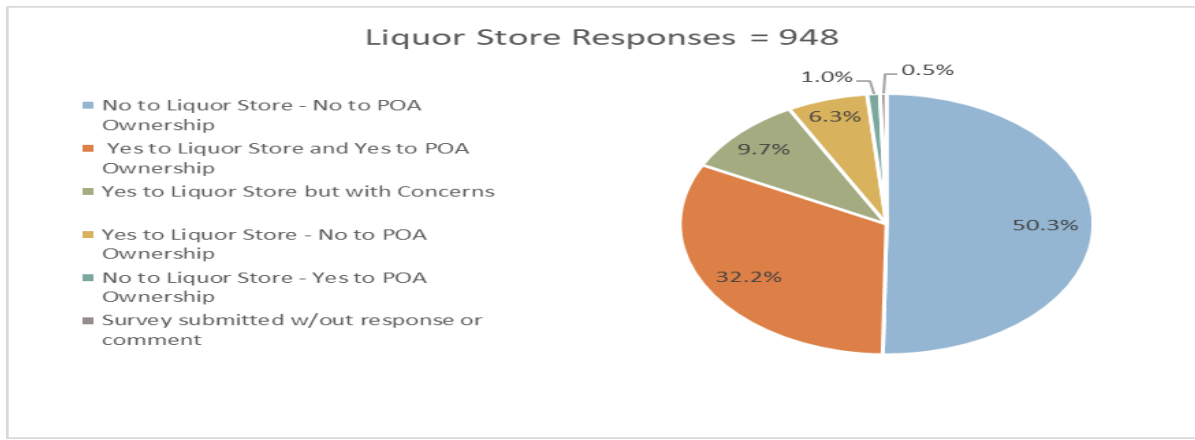
Analysis Methodology

The 3 questions making up the survey were:

1. Do you want a liquor store in Tellico Village?
2. Would you support the POA owning it?
3. Option to enter limited free-form comments.

This survey did not require logging into Tellico Life, so an individual could possibly have entered more than one response. Also, it did not track if all individuals in a household voted separately or as a single response per household.

Executive Summary



- 948 total responses
- 50.3% (477/948) responded No to both questions of wanting a liquor store and supporting POA owning it
- 32.2% (305/948) of the respondents unconditionally support a POA owned liquor store in the Village
- 9.7% (92/948) respondents conditionally support a POA owned liquor store with their comments expressing various concerns and conditions to be met before they'd use it
- 6.3% (60/948) responded Yes to wanting a liquor store but No to supporting POA owning it
- 1% (11/948) responded No to wanting a liquor store but Yes to supporting POA owning it if one happened
- < 1% (3/948) respondents submitted a survey response with no responses nor comments entered