Be Engaged. Be Informed. Be Heard.

HOA

HOMEOWNERS ASSOCIATION OF TELLICO VILLAGE, INC

Your Voice in the Village

Home Security Project

Home Security Survey > Charts > Responses

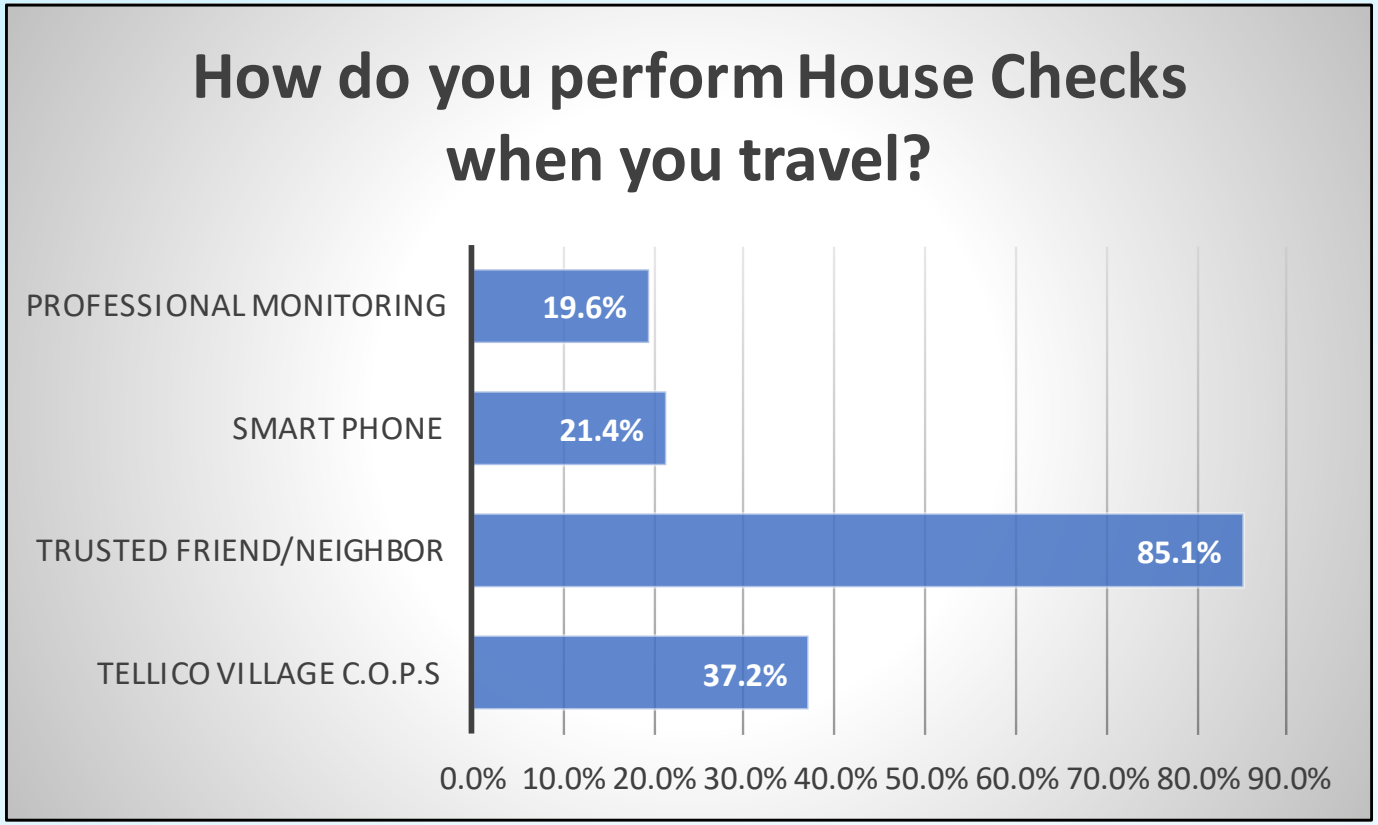
Tellico Village Neighborhood Watch

Neighborhood Watch is a crime prevention & safety program that stresses education and common sense to make Tellico Village neighborhoods safer. The most important part of any neighborhood watch program is you and your neighbor watching out for one another.

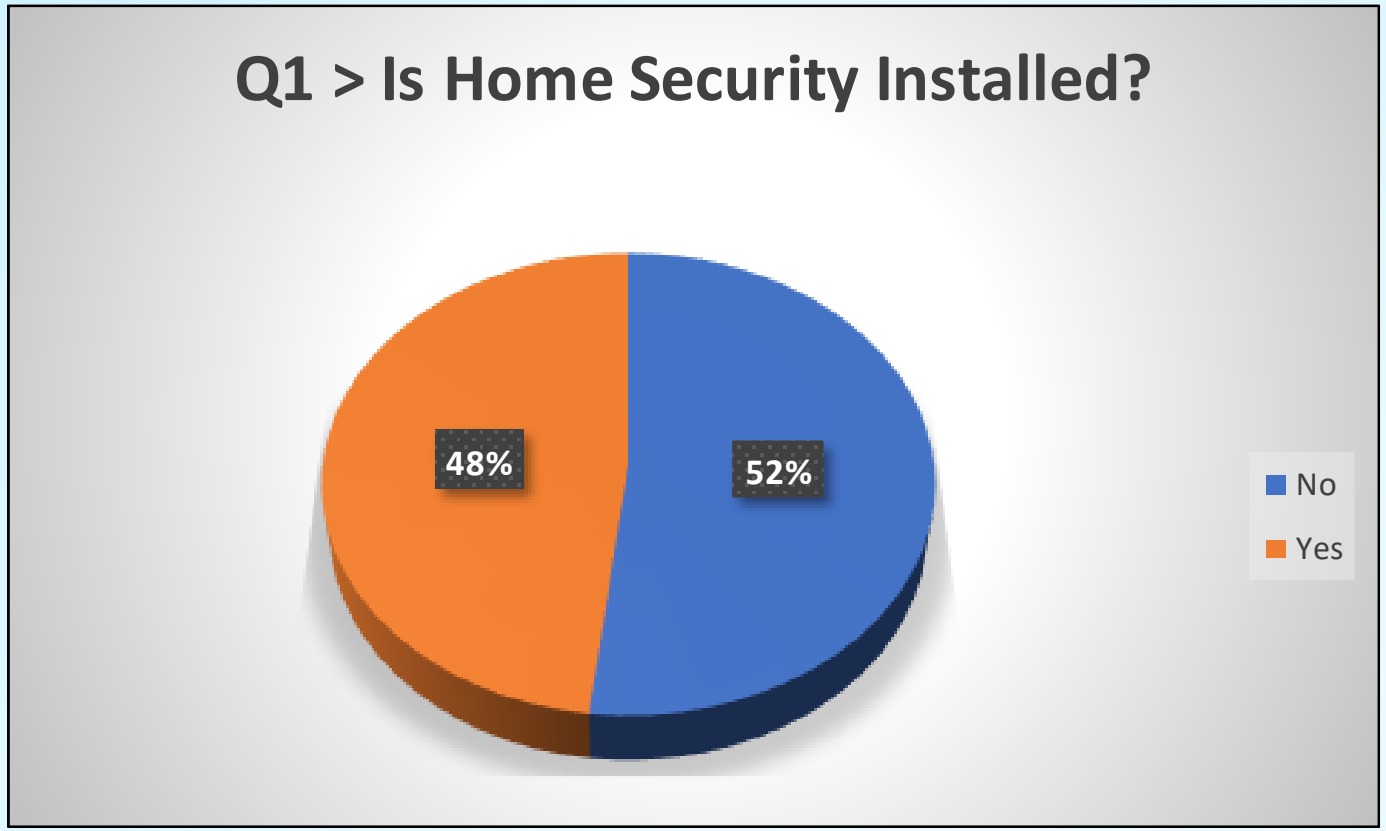
Home Security Project

- Leverage Content from Sheriff, C.O.P.S, EMS, Fire, Industry Knowledge Bases
- **Process Steps**
  - **Industry Research**: Identify Vulnerabilities & Deploy Solutions Mitigating Risks
  - **Conduct a Tellico Village Survey**: Products, Brands, Contractors, Satisfaction Levels
  - **Analyze Tellico Village Survey Responses:** Summarize Findings & Publish Charts
  - **Collaborate** with Sheriff, C.O.P.S, EMS, and Fire to Identify Risks & Solutions
  - **Integrate** Content from Sheriff, C.O.P.S, EMS, Fire, and Industry Knowledge Bases
  - **Create a Starter Kit:** Provide Alternatives to Help Homeowners Identify Solutions Aligned with Their Needs
  - **Provide a Home Security Starter Kit**: Tips, Checklists, Product Reviews, Workshops
  - **Disclaimer**: This content is for educational purposes. Opinions and content expressed represent the view of the presenter and does not necessarily represent the official position or policies of the HOA. The material in this presentation does not cover all possible threats that may exist. This content is advisory in nature and general in content. No liability is assumed for the information provided.

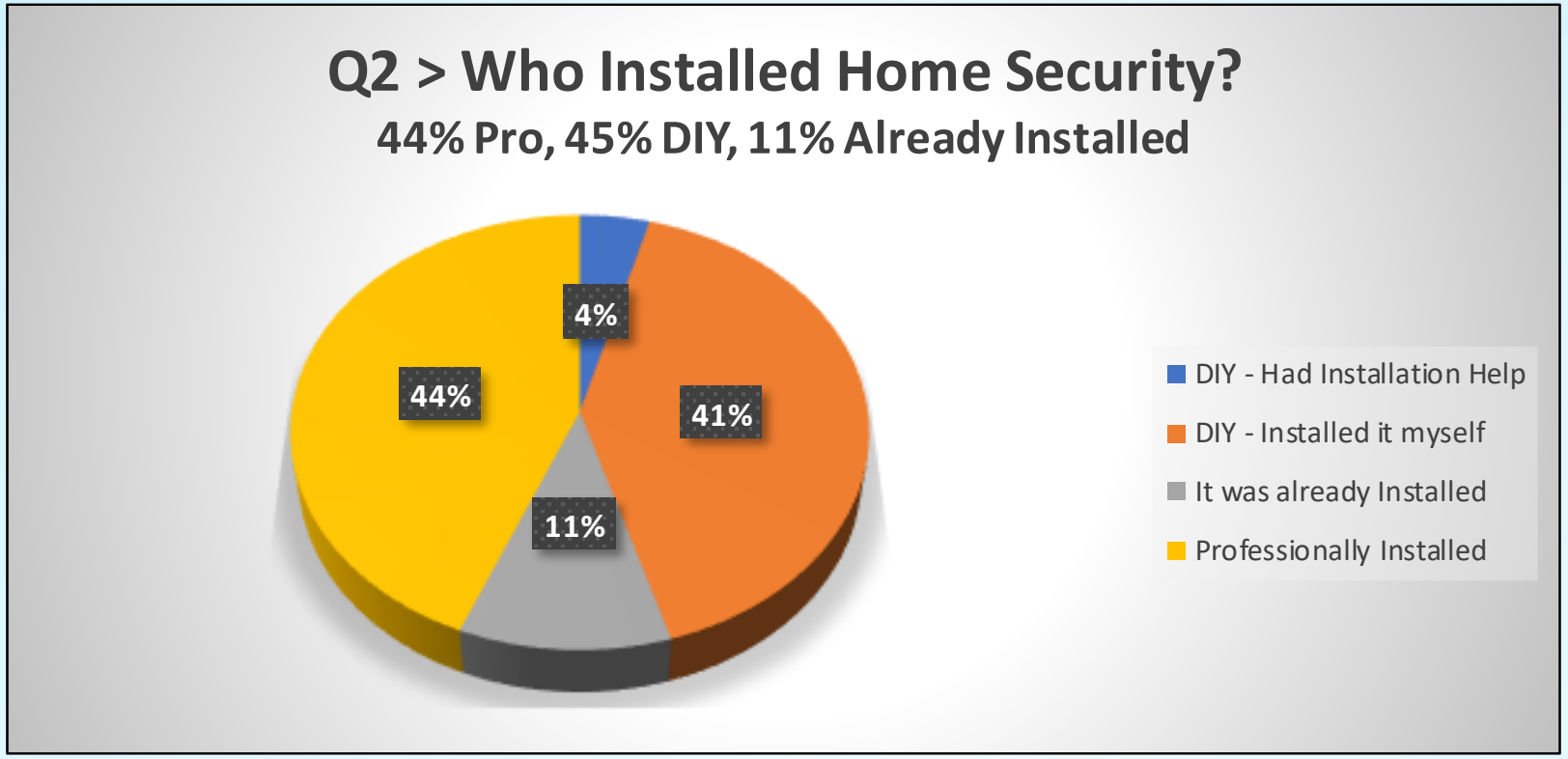
Tellico Village Survey > House Checks



Tellico Village Survey > Q1



Tellico Village Survey > Q2



Tellico Village Survey > Q3

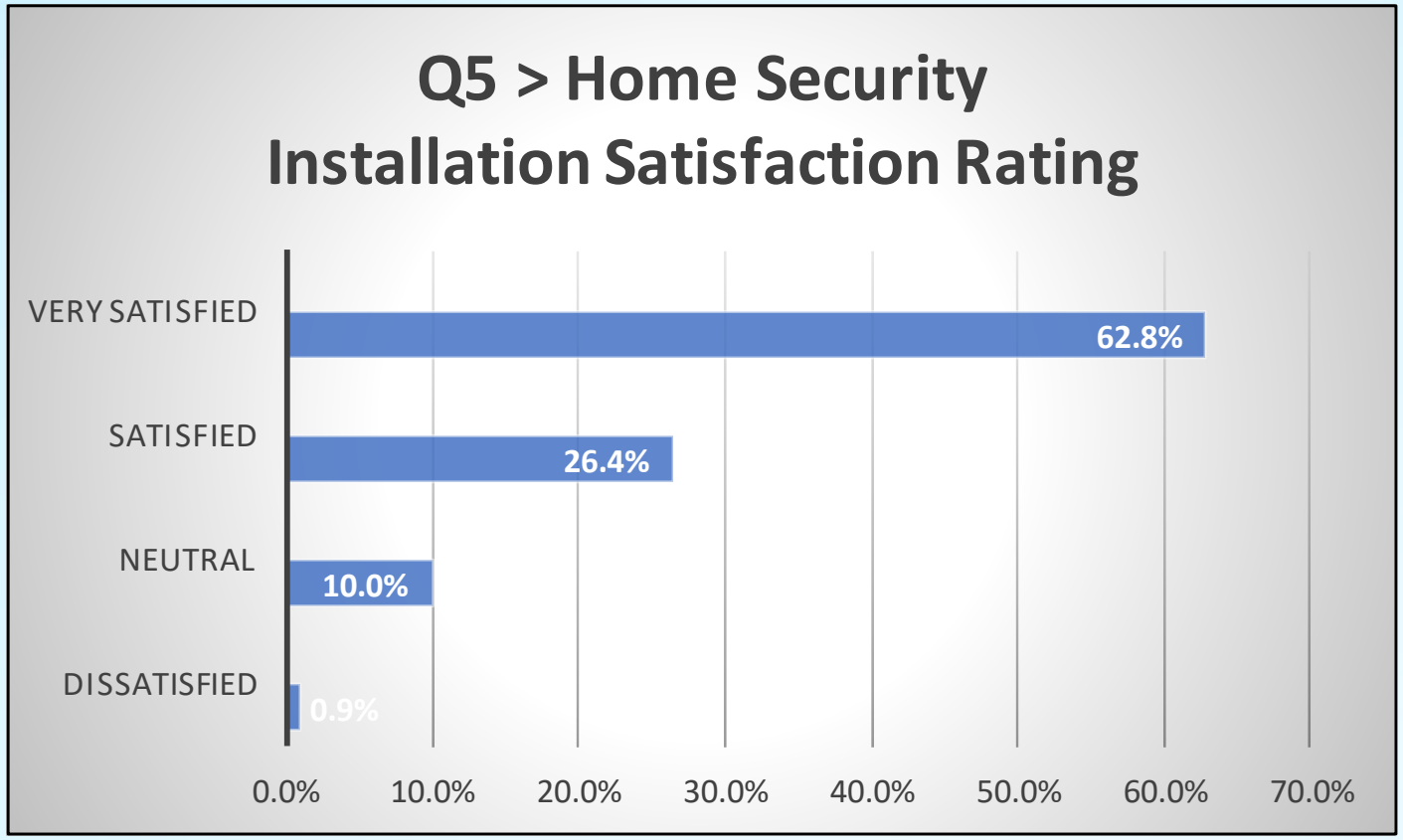
Q3 >	What Brand is Installed?	
Q3 >	Top 4 Brands Installed **(Bold)**	
22.1%	**ADT**	**22.1%**
3.1%	Alexa	3.1%
4.3%	Arlo	4.3%
1.6%	Brinks	1.6%
1.9%	F E S Security	1.9%
5.0%	HIS Security	5.0%
10.5%	**Life & Property Security**	**10.5%**
3.5%	Nest	3.5%
24.8%	Other	24.8%
16.3%	**Ring**	**16.3%**
2.3%	Samsung	2.3%
14.0%	**SimpliSafe**	**14.0%**

Q3 >	Top "Other Brands" Installed	
1.6%	Blink	1.6%
1.9%	CPI	1.9%
1.2%	Frontpoint	1.2%
1.2%	GE	1.2%
1.6%	Honeywell	1.6%
1.2%	DSC	1.2%

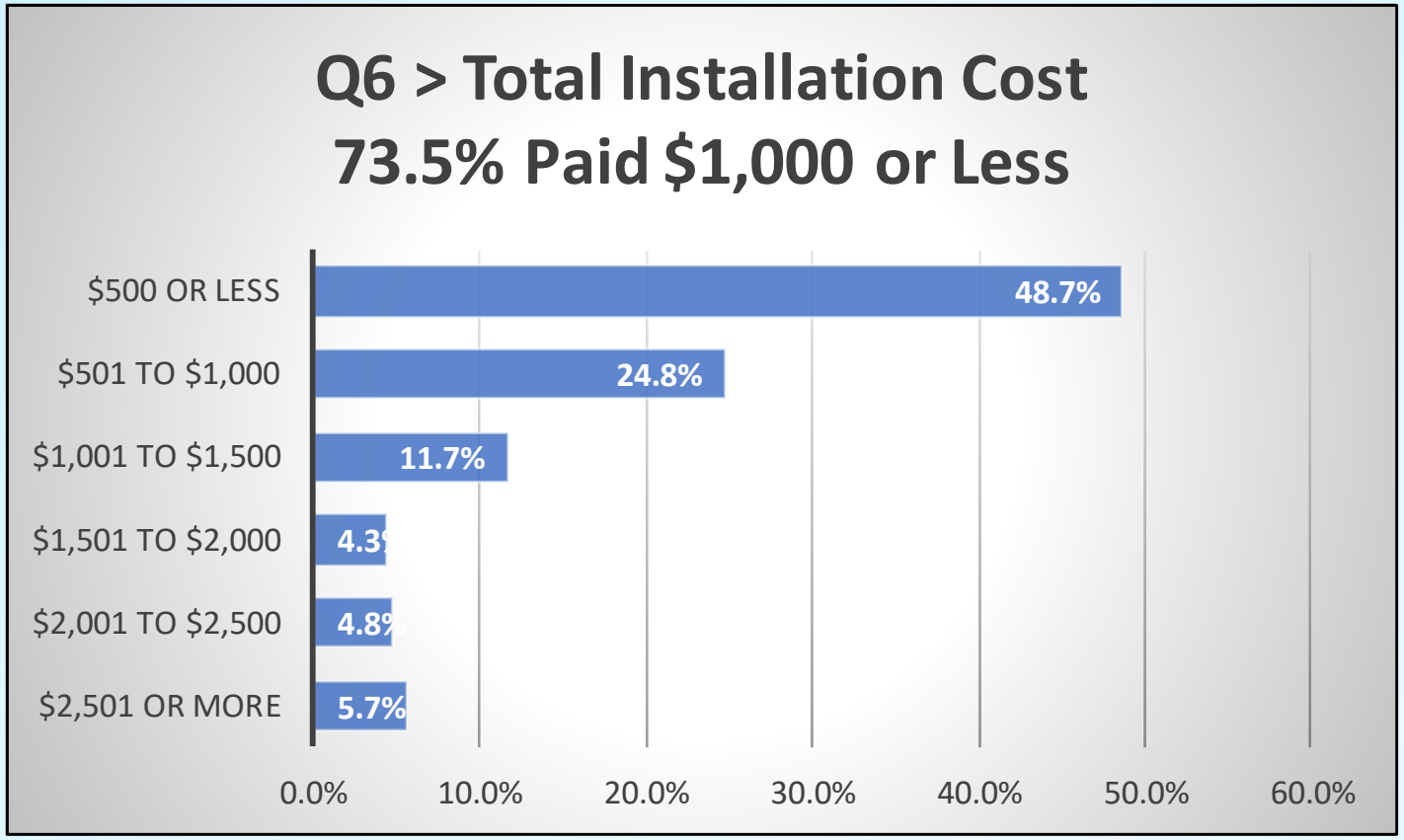
Tellico Village Survey > Q4

Q4 > What Components are Installed?	
Exterior Motion Lights	41.1%
Light Timers	31.0%
Smart Lighting	9.7%
Yard Sign/Door/Window Stickers	54.7%
Smart Phone App	37.2%
Smart Doorbell Camera	19.8%
Smart Interior Camera	22.5%
Smart Exterior Camera	16.3%
Smart Fire CO2 Detector	55.4%
Smart Thermostat	17.1%
Smart Locks	10.5%
Smart Door/Window Sensors	43.0%
Smart Hub/Alarm System	44.2%
Smart Tag, Key FOB	13.2%
Automation, Voice Integration	10.5%
Smart Camera Cloud Storage	12.4%
Police/Fire Dispatch	45.3%

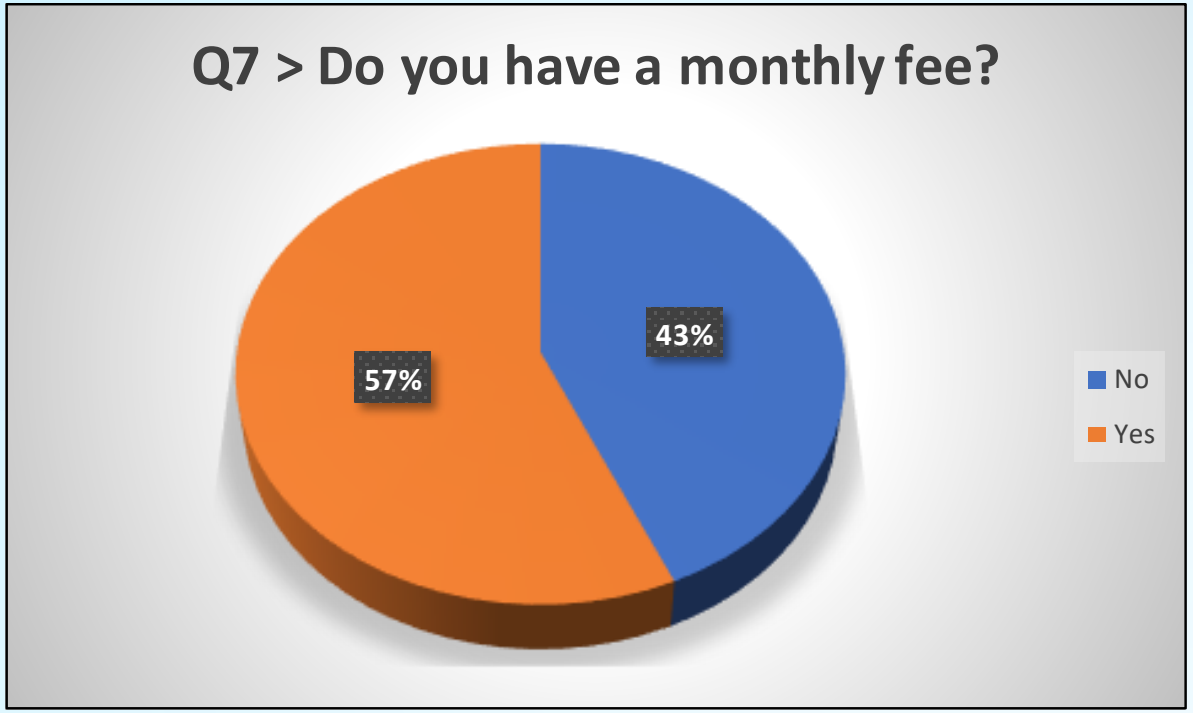
Tellico Village Survey > Q5



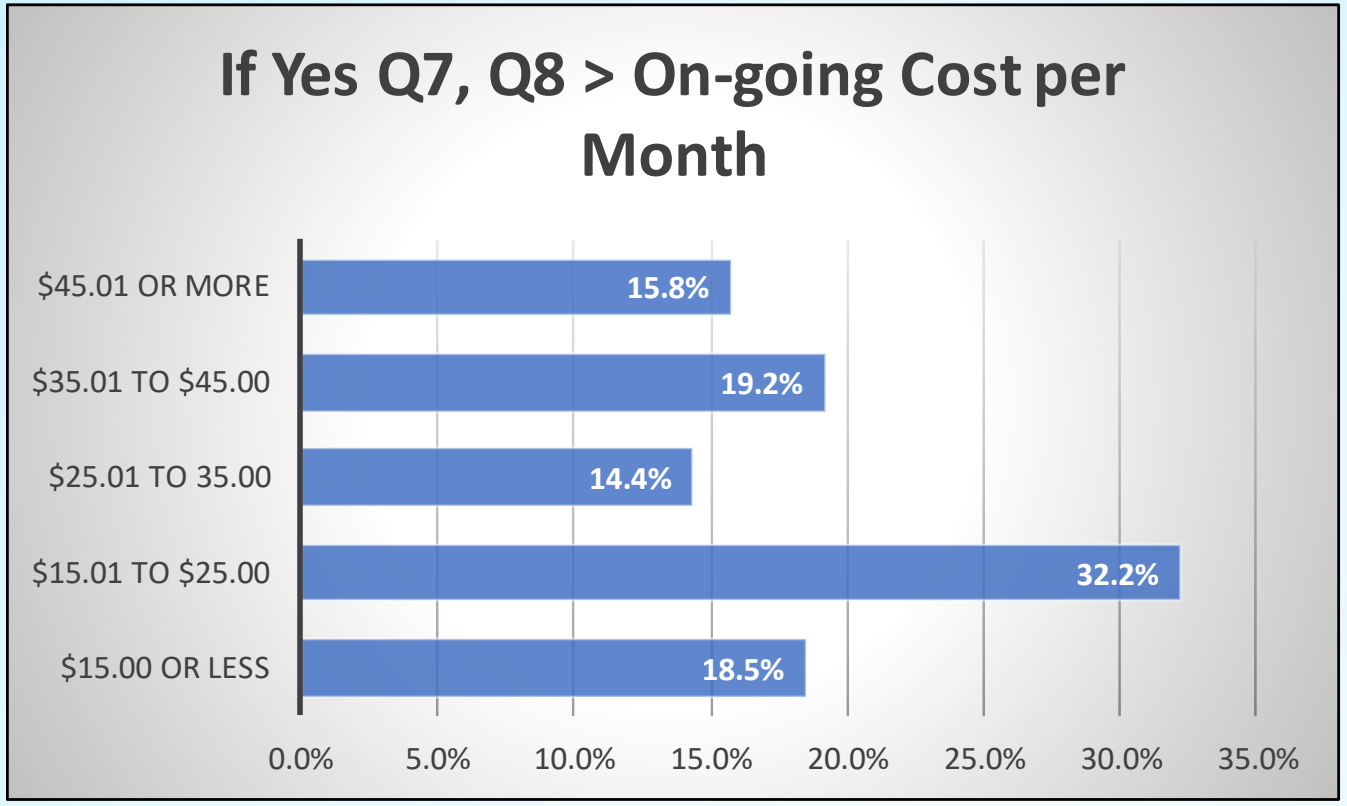
Tellico Village Survey > Q6



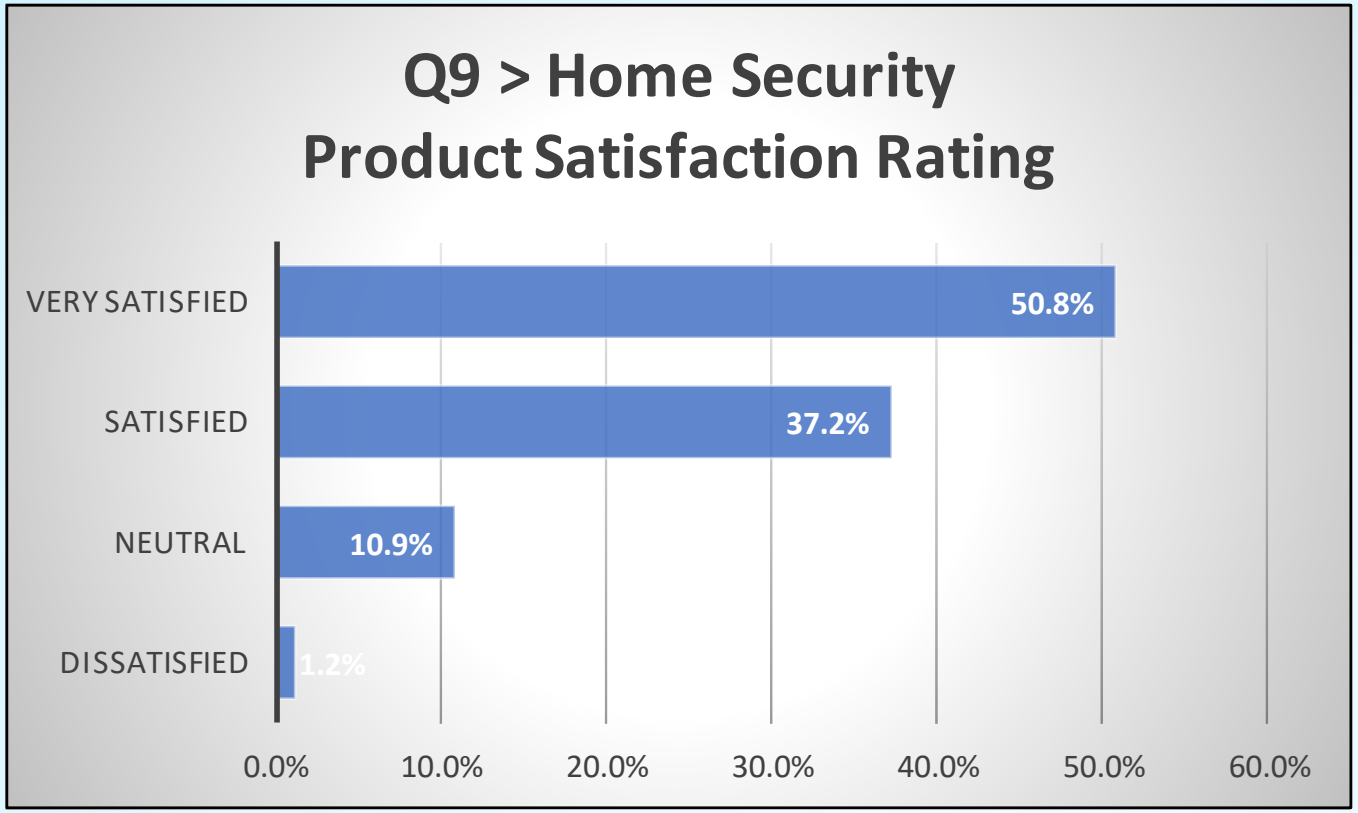
Tellico Village Survey > Q7



Tellico Village Survey > Q8



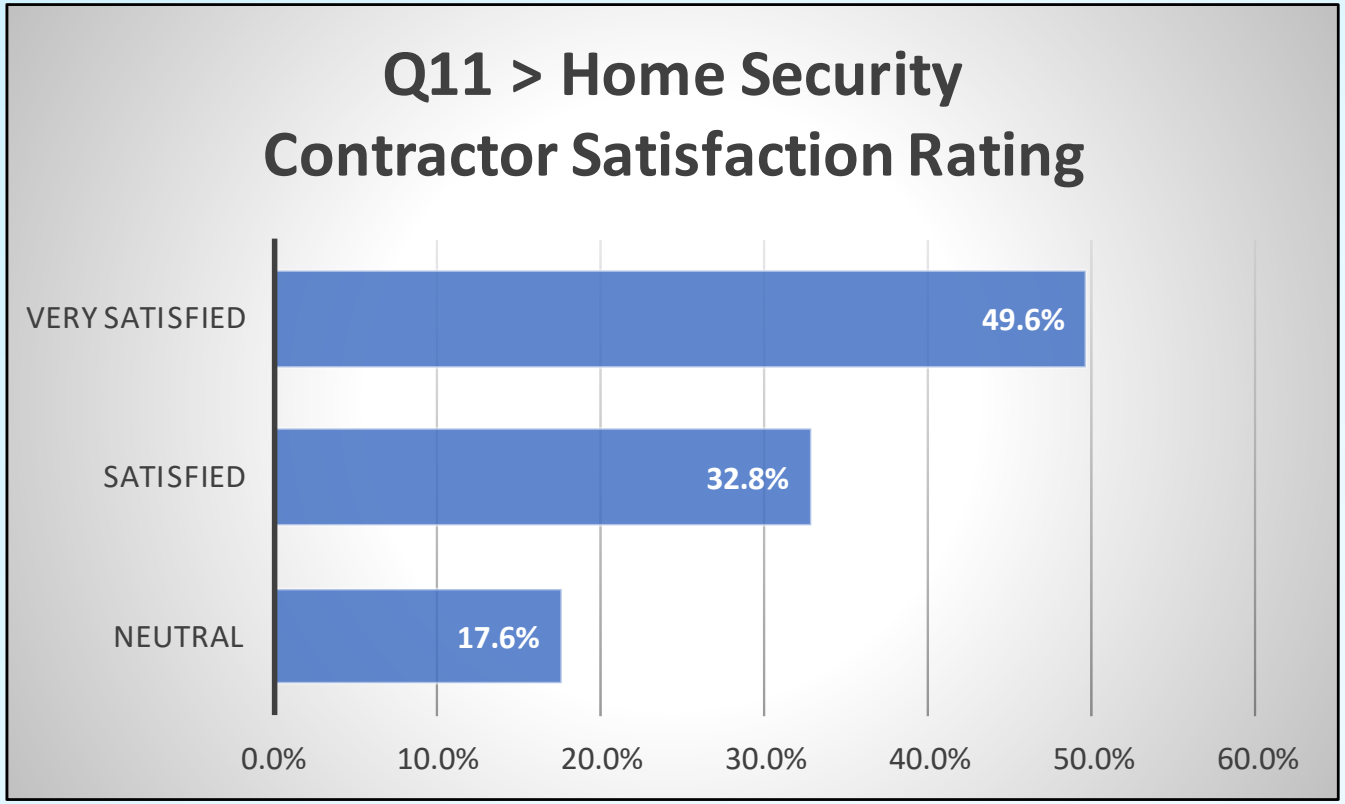
Tellico Village Survey > Q9



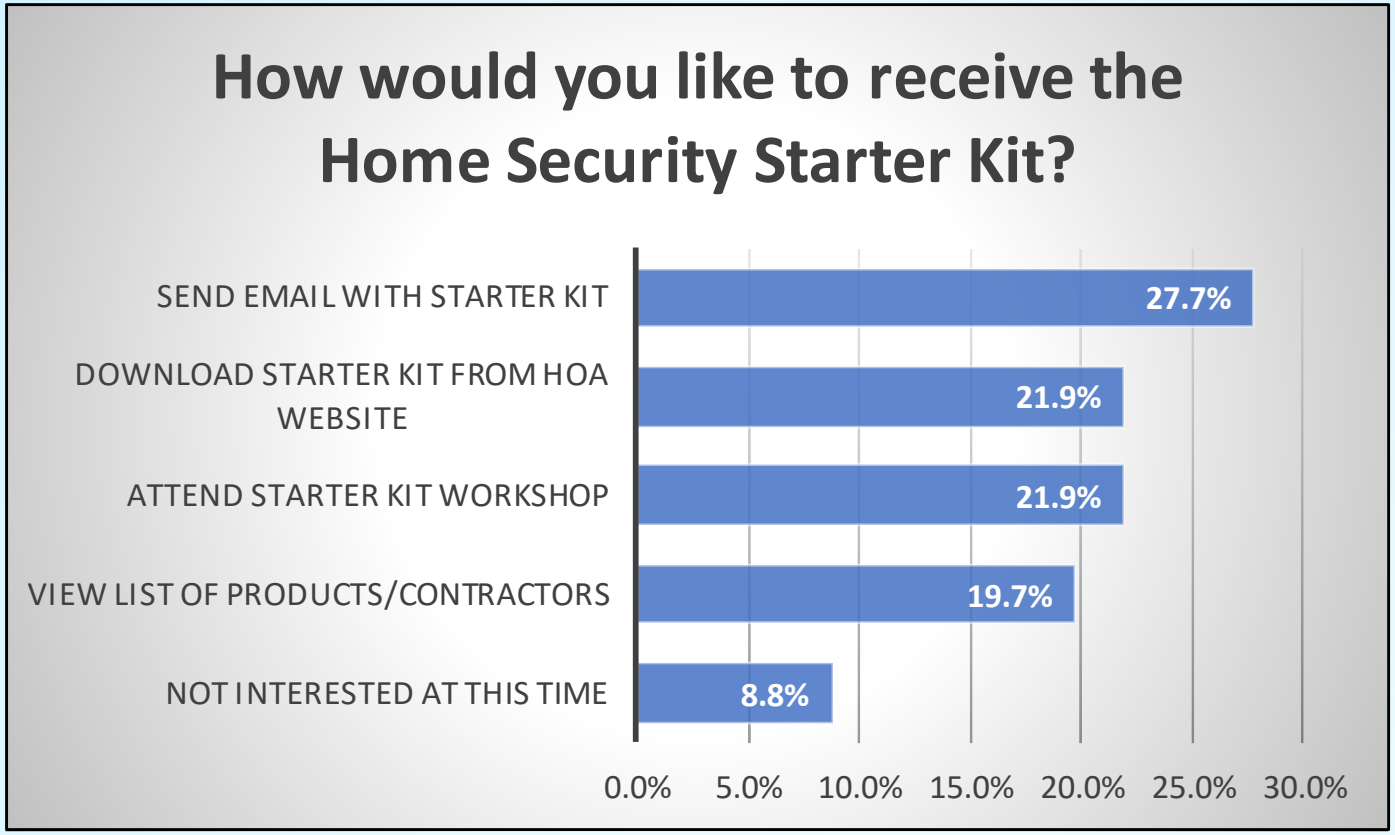
Tellico Village Survey > Q10

Top 3 Contractors Open-Ended	
ADT	33.0%
HIS Security	8.8%
Life & Property Security	13.2%

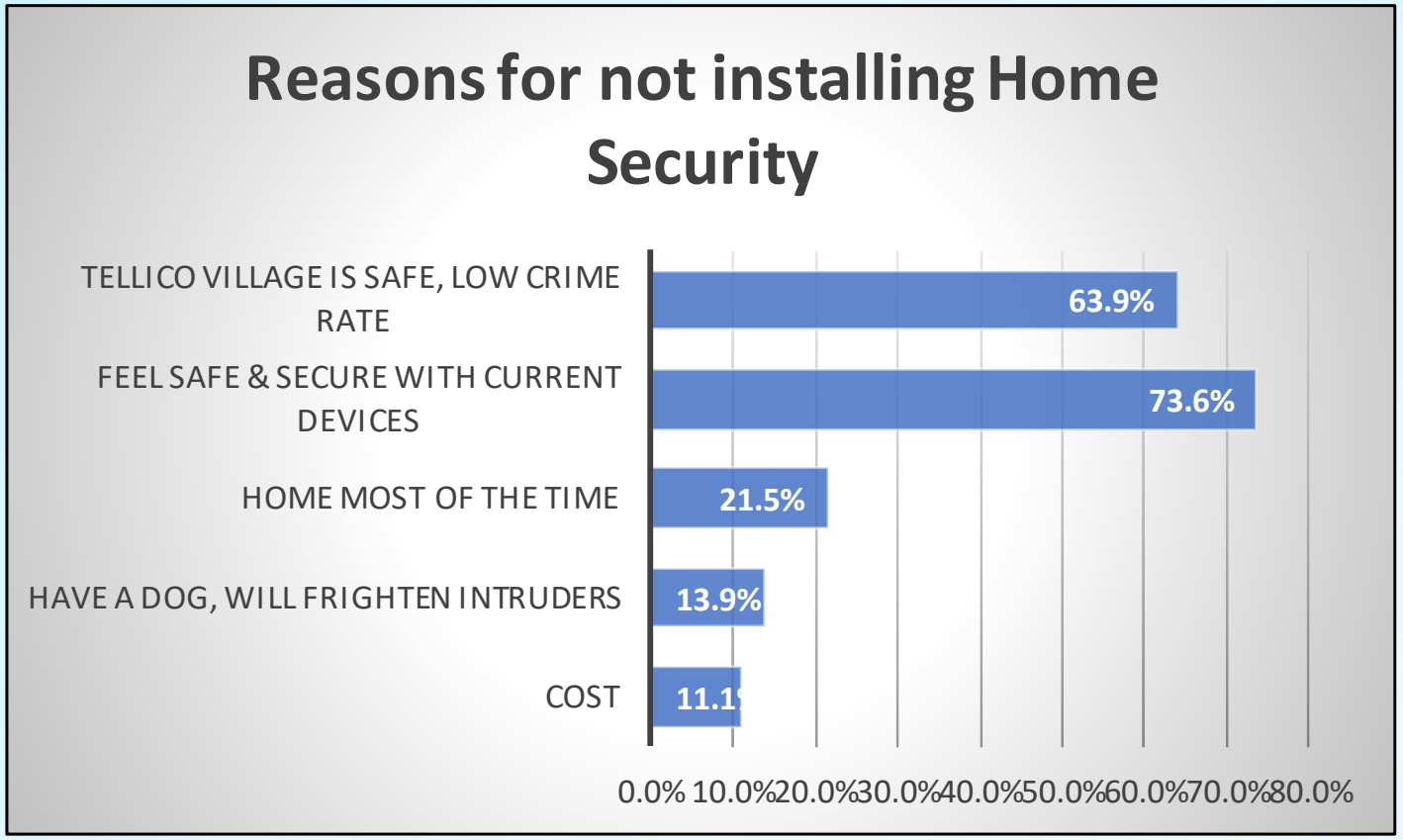
Tellico Village Survey > Q11



Tellico Village Survey > Starter Kit



Tellico Village Survey > Reasons for not installing Home Security



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    > NW-Home-Security-StarterKit-Part1

    > NW-Home-Security-StarterKit-Part2